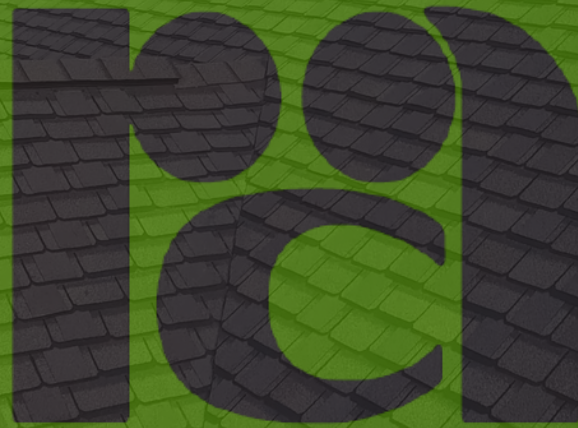




Roofing Contractors



Association of California

MEDIA KIT

ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA

**visit us: rcacal.com | follow us on x (twitter): @rcacal
(916) 485-6318 | info@connerlyandassociates.com**

Dedicated to the protection and advancement of the California roofing industry in legislative, regulatory, and business affairs.

RCAC MEDIA KIT

ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA

follow us on x (twitter) @rcacal

RCACAL.COM



ABOUT RCAC

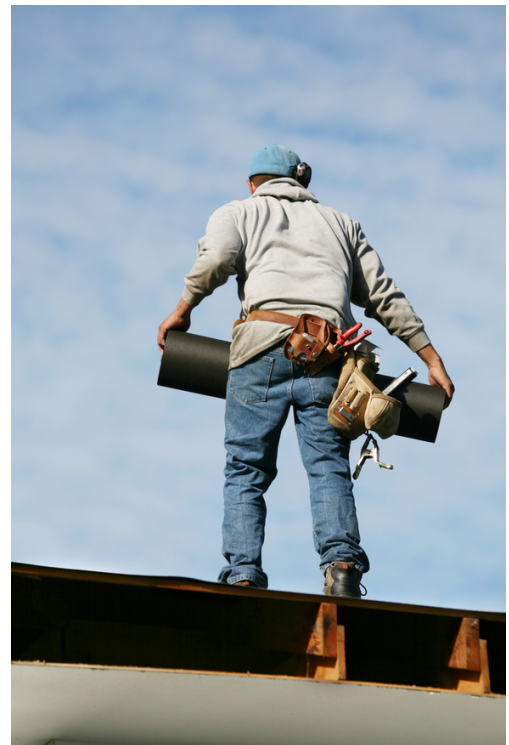
RCAC was founded in 1949 and acts as a liaison between California roofing contractors and the state legislature. RCAC is a nonprofit 501(c)(6) dedicated to the protection and advancement of the California roofing industry in legislative, regulatory, and business affairs.

PURPOSE

RCAC monitors statewide legislative and regulatory measures, advocating for the best interests of the roofing industry, and reporting the outcomes of those activities to the members. The association also supports candidates for statewide office who best represent the interests of the industry, works to develop programs and services that help RCAC members optimize profitability, efficiency, and worker safety, and provides information and educational resources to members.

PRIORITIES

Utilizing legislative, regulatory, and grassroots efforts to fight the underground economy and the underreporting and misreporting of payroll and number of workers has long been a priority of RCAC. The association has successfully sponsored three pieces of legislation aimed at eradication workers' compensation fraud in roofing. The organization also places a priority on worker safety, building standards that are reasonable and economically viable, and protection of the C-39 license classification scope of work for roofing contractors.



For questions, contact Marc Connerly, mconnerly@connerlyandassociates.com

ROOFING INSURANCE PROGRAMS



YOU HAVE MORE CONTROL OVER YOUR X-MOD THAN YOU THINK

The way you manage a claim, first aid, bringing employees back to light duty these are some of the points that significantly impact a roofing company's X-MOD.

The Experience Modification Rate is a key factor in determining your workers' compensation insurance premiums.

SPECIALIZING IN ALL THE INSURANCE A ROOFER NEEDS

- General Liability
- Workers' Comp
- Commercial
- Auto Employee
- Benefits • Bonds

bender
INSURANCE SOLUTIONS
license #0406967

PARTNERING WITH BENDER INSURANCE SOLUTIONS HAS ITS BENEFITS TOO

- RCAC Membership
- Safety Compliance
- X-Mod Forecasts
- BenderU - Education
- Risk Management

SEE HOW THESE BENEFITS
SUPPORT YOUR BUSINESS.
SCHEDULE TIME WITH CHAD



Chad Watts, CRIS, CIC

VP Construction Risk

License #0F22210

cwatts@mybendersolutions.com

916-380-5321

MEMBER BENEFITS

ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA

rcacal.com

(916) 485-6318

1. **Trusted Insurance Solutions:** Since 2013, Bender Insurance Solutions has been the recommended insurance broker for RCAC, establishing a robust risk management program complemented by competitive insurance options.

2. **Discounted Online Safety Education:** Enjoy a \$5 discount per training per employee on a variety of online safety courses through the Safety Compliance Company.

3. **Legislative and Regulatory Updates:** Stay informed with email reports summarizing legislative and regulatory activities, including RCAC's position on monitored bills.

4. **Year-End Legislative and Regulatory Reporting:** Receive our annual RCAC Legislative and Regulatory Report outlining new laws, requirements, and summarizing RCAC's activities during the year.

5. **Free Recordings of International Roofing Expo Educational Sessions:** Access recordings of educational sessions from the International Roofing Expo, covering various topics.

6. **Free Educational Webinars:** Participate in webinars covering Cal/OSHA regulations, tax law, annual legislative summaries, and more, with recordings available for members.

7. **Commercial Fuel Network (CFN) Fuel Discounts:** Get a 5 cents per gallon discount on fuel purchased at numerous CFN locations nationwide.

8. **Members Only Access:** Enjoy access to the "Members Only" section of the RCAC website where you can find important members only content to keep you in compliance with changes in laws and regulations.

9. **RCAC Scholarships:** RCAC grants up to \$2,000 in scholarships to the immediate family of RCAC members and their employees in memory of the late Harry Mullin.

10. **Discounts on NRCA Publications:** Enjoy a 10% discount on publications and webinars from the National Roofing Contractors Association.

PLUS!

- Listing in RCAC Member Directory
- Meetings & Events

For questions, contact Marc Connerly, mconnerly@connerlyandassociates.com

RCAC CAPITOL CLUB

ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA

@rcacal

RCACAL.COM



WHAT IS CAPITOL CLUB?

RCAC Capitol Club members establish themselves as leaders in California's roofing industry through additional financial support of RCAC's advocacy efforts and programs.

CAPITOL CLUB BENEFITS

Recognition as a Capitol Club Member on the RCAC website.

Recognition as Capitol Club member and company logo prominently featured in RCAC membership directory (distributed to RCAC members and other statewide organizations).

Recognition as Capitol Club member on RCAC Roofing Industry Advocacy Flyer (distributed to 120 legislators, all RCAC members, and displayed on RCAC website).

Recognition as Capitol Club member in RCAC Annual Legislative and Regulatory Report.

Free admission to all RCAC membership meetings.

Submission of RCAC position letters to legislature on behalf of Capitol Club members (upon member approval).



For questions, contact Marc Connerly, mconnerly@connerlyandassociates.com



ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA
ANNUAL DUES STATEMENT
CONTRACTORMEMBERSHIPAPPLICATION

Phone 916/485-6318

www.rcacal.com

Fax 916/485-6374

Please type or print the information below exactly as you want it to appear in the Membership Directory on our web site. We communicate with our members electronically (newsletter, member directory, etc.) so your email address is important to us.

Application Date: _____

Company: _____ **Contractor License#:** _____

Name of Contact: _____ **Title:** _____

Street/PO Box: _____

City/State/Zip: _____

Phone: () _____ **Fax:** (8 66) _____

Email: _____ **Web Site:** _____

of Employees at Peak _____ **Specialty:** Residential _____ Commercial _____ Both _____

PLEASE INDICATE YOUR MEMBERSHIP CATEGORY:

 X **CONTRACTOR Membership \$450**

_____ **Capitol Club \$1,000**

AMOUNT ENCLOSED \$ _____

Payment Information: _____ **Check - Payable to RCAC** _____ **VISA** _____ **Mastercard**

CC#: _____ **Exp. Date:** _____

Security Code: _____

CC Billing Address: _____

Name on Card: _____ **Signature:** _____

This is a yearly membership based on the join date. Thirteen percent (13%) of dues paid to RCAC are for lobbying efforts and are not deductible as a business deduction for federal income tax purposes.

Return application to info@connerlyandassociates.com or mail with payment to RCAC:

2235 Park Towne Circle Floor 2, Sacramento, CA 95825

For immediate assistance or questions, please contact our office at (916) 485-6318 or email

info@connerlyandassociates.com

THANK YOU FOR YOUR SUPPORT!

DO YOU KNOW THAT HIGH
PREMIUM IS A SYMPTOM?
LET'S FIX THE PROBLEM.



**IF THIS IS NOT THE TOPIC OF
DISCUSSION WHEN TALKING ABOUT
HOW TO REDUCE PREMIUM, *THEN YOU
MIGHT BE TALKING TO THE WRONG
INSURANCE PEOPLE.***



Your insurance premium is a *lagging indicator of how effective* your risk management strategies are. Insurance premium is saved when you reduce your risk of experiencing losses.



Chad Watts, CRIS, CIC
VP Construction Risk
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916-380-5321

bender
INSURANCE SOLUTIONS...
license #0406967

ADVERTISING OPPORTUNITIES



RCAC Legislative Advocacy Flyer \$250

Limit 2 Spaces Available, see example on next page. \$2,500 per space

Advertise in a public relations piece for the California roofing industry that highlights its workforce, economic, and charitable contributions. This piece is sent yearly to California's 120 legislators and shared with RCAC's contacts, urging them to display it in their offices. It's also available on the RCAC website.

RCAC Annual Legislative and Regulatory Report / Full Page \$500 / Half Page \$300 / Quarter Page \$200



The RCAC Legislative and Regulatory Report offers an annual summary of legislative/regulatory changes, advising members on their impact for the upcoming year. It also highlights RCAC's involvement in various activities, such as the Employment Development's Small Business Employer Advisory Committee, NRCA committees, efforts against the underground economy, and more. This report is electronically sent to all RCAC members.

ASSOCIATE AND SPONSOR BENEFITS

ASSOCIATE MEMBER \$600

- Listing in website membership directory
- Member pricing to RCAC live and online events
- Flyers Energy fuel discount program
- Discounted online safety training
- Recorded International Roofing Expo educational sessions
- Email bulletins and announcements
- NEW – Complimentary CSLB licensed contractor list

BRONZE SPONSOR \$1000

- **Same as Associate benefits plus:**
- Tee sign at Annual Challenge Cup and Harry Mullin Golf Classic
- Program recognition at Annual Challenge Cup and Harry Mullin Golf Classic
- Listing in RCAC website Sponsor Directory
- Participation in our “Sponsor Showcase” to share information about new products/services, trainings, events, new locations and more
- NEW - One promotional email blast to RCAC contacts database (1,600 plus contacts)

SILVER SPONSOR \$1500

- **Same as Bronze benefits plus:**
- One entry in Challenge Cup Golf Tournament
- One promotional email blast to RCAC contacts database (2 total)
- NEW - Complimentary contest sponsorship at future golf tournament closest to the pin, or longest drive (\$500 value)

GOLD SPONSOR \$2500

- **Same as Silver benefits plus:**
- One additional promo email to RCAC contacts database (3 total)
- One additional entry in Challenge Cup Tournament (2 entries total)
- Complimentary membership for one non-member contractor
- NEW - Complimentary table sponsorship at future golf tournament (\$750 value) or closest to the pin or longest drive sponsorship (\$500 value)

PLATINUM SPONSOR \$4000

- **Same as Gold benefits plus:**
- Dedicated page on RCAC website
- Two additional entries in Challenge Cup Golf Tournament (4 entries total)
- Complimentary membership for two non-member contractors
- NEW - Free webpage on RCAC website

TITANIUM SPONSOR \$5000

- **Same as Platinum benefits plus:**
- Complimentary membership for four non-member contractors
- Sponsorship of annual membership meetings

ROOFING



ROOFING CONTRACTORS ASSOCIATION OF CALIFORNIA ASSOCIATE MEMBER & SPONSORSHIP APPLICATION

Phone 916/485-6318

www.rcacal.com

Fax 916/485-6374

Please type or print the information below exactly as you want it to appear in the Membership Directory on our web site. We communicate with our members electronically (newsletter, member directory, etc.) so your email address is important to us.

Application Date: _____

Company: _____

Name of Contact: Title: _____

Street/PO Box: _____

City/State/Zip: _____

Phone: () Fax: () _____

Email: Web Site: _____

PLEASE INDICATE YOUR MEMBERSHIP CATEGORY:

____ Associate Membership \$600* ____ Additional Associate Membership \$100 ea.*

* With a paid Associate Membership, additional memberships with the same organization are \$100/ea.
Please fill out additional applications for any additional memberships.

____ Bronze Sponsorship \$1,000 ____ Silver Sponsorship \$1,500

____ Gold Sponsorship \$2,500 ____ Platinum Sponsorship \$4,000

AMOUNT ENCLOSED \$ _____

Payment Information: ____ Check - Payable to RCAC ____ VISA ____ Mastercard

CC#: _____ Exp. Date: _____

Security Code: _____

CC Billing Address: _____

Name on Card: _____ Signature: _____

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THANK YOU FOR YOUR SUPPORT!

bender

INSURANCE SOLUTIONSSM



CONTACT US



SOCIAL MEDIA



Roofing Contractors
Association of California

UPCOMING MEETINGS

RCACAL.Com/Events
Website: RCACAL.Com
Executive Director Marc Connerly
mconnerly@connerlyandassociates.com



CONTACT DETAILS



Roofing Contractors Association of
California 2235 Park Towne Circl
Floor 2 Sacramento, CA 95825



(916) 485-6318 Fax (916) 485-6374



info@connerlyandassociates.com

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PREMIER SPONSOR



DIAMOND SPONSOR



TITANIUM SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

